



The Society for the Prevention of Cruelty to Animals

SPCA Windhoek

Annual Report

Fiscal Year 2018



The Society for the Prevention of Cruelty to Animals (SPCA) Windhoek (WO6)

Chairperson's Report

Looking back, it has been a year of continued hard work, many animals rescued, and financial improvement. I stepped in as Acting Chairperson following the resignation of Jo Tagg earlier this year.

One of the Committee's main strategies over the past year has been to financially and image wise turnaround the SPCA. With the Chief Executive Officer (CEO) Monique Redecker and team we brought in new ideas and a combined drive which resulted in fantastic results. We have been able to see positive results during this past fiscal year with a N\$750,000 turnaround and a nearly N\$420,000 nett profit. This has enabled us to help over thousands of animals through rescues, adoptions, and fostering. Our intention has been to find homes and to minimize animals' stay at the shelter, but also to better the quality of life for animals. At our Annual General Meeting (2018) in 2017 we discussed relocating and building new premises with a new and more modern animal shelter. The Committee has worked hard on finding a suitable option, and will continue to do so until we find the right fit.

As we look to the future we are excited to announce the appointment of Hanna Rhodin as the new General Manager. Hanna comes to the SPCA with animal welfare and animal sheltering experience, and has an energy and drive we are glad to have on the team. Furthermore, we look forward to a close cooperation with local animal welfare organizations and entities to increase spay and neuter programs.

It takes a community to keep SPCA's community work going strong. Our members, donors, supporters, volunteers and staff are the backbone of the SPCA and I thank all who contributed to this. We are here for one common cause – the welfare of the animals in our communities. Only by working together and communicating directly will we achieve our goals. *Together* we can make our dream possible.

Sincerely,

H. Bartsch

Harald Bartsch
Acting Chairperson



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About Us

The SPCA Namibia was originally founded in 1949 in Windhoek. The SPCA Windhoek is one of seven branches throughout the country and based in Windhoek, Namibia. We are charitable organization which whose aim is the protection and prevention of cruelty to animals. The SPCA plays a pivotal role in rescuing and assisting animals that are neglected, abandoned, and abused.

The SPCA is funded largely by public donation. We dedicate our time to aiding animals in need through education, action, and provision of care. We provide a safe haven for animals that have been abused and medical care to animals in need. Our centre of operations is near Maerua Mall and we can house up to 350 plus animals at any given time. Our primary goal is the prevention of cruelty and neglect to animals; and our passion is finding our animals the loving home they deserve.

Vision, Mission, and Values

Our vision is to ultimately end animal cruelty in Namibia and through our actions and education engender respect and compassion for all animals.

Mission

To prevent cruelty, alleviate the suffering, and promote the welfare of all animals.

Values

- Compassion
- Perseverance
- Respect
- Honesty
- Trust
- Loyalty

Executive Committee

Harald Bartsch (Vice Chairperson, Acting Chair)

Marianne Röder (Secretary)

Charlotte Veldsman (Treasurer)

Annie Marggraff

Bonita Graupe

Eileen Grosse-Weischede

Reinhard Redecker

Senior Management

Monique Redecker (Chief Executive Officer)

Sylvia Breitenstein (Branch Manager)

Contact Details

Phone: 061-238 654

Email: info@spcawindhoek.org.na

Address: 145 Robert Mugabe Avenue
Windhoek
Namibia

P.O. Box: 1495, Windhoek, Namibia

**After Hours Phone: 081-124 4520
(Emergency only)**

Bank Details

First National Bank

Branch: Old Power Station

Code: 281174

Current Account

Account Number: 62247995915



Annual Report of Activities

As an animal welfare organization we stay busy throughout the year with animals coming in, adoptions, events, campaigns, humane education, cases, and much much more.

Financial Report

The SPCA's Financial Year (FY) runs from July 1 through June 30 of each year. The figures presented and discussed here

references FY ending in 2018. With our country still in a difficult economic situation, the SPCA has seen an increase in the number of stray animals and surrendered animals this year. Which leads to increased costs. As a result of the economic situation, both our boarding income and our adoptions decreased.

Overall, our income increased by 36 percent and expenses went up by 13 percent, which means we made a profit over the preceding year.

SPCA Windhoek Financials Comparison over the last five years					
Description	2018	2017	2016	2015	2014
INCOME	4,682,375	3,442,551	3,253,041	2,975,312	2,714,474
Adoptions	424,680	455,353	393,496	369,980	343,740
Boarding Fees	283,270	309,193	338,057	328,826	165,178
Donations, Events and Grants	3,588,135	2,378,825	2,167,579	1,808,571	1,880,148
Membership Fees	33,300	36,000	39,345	184,200	31,100
Other Income	352,990	263,180	314,564	283,735	294,308
EXPENSES	4,264,740	3,788,104	2,869,749	2,816,706	2,407,402
Medicines and Veterinary	996,737	1,033,517	744,468	854,486	818,029
Pet Food	204,848	684,285	473,214	286,329	330,664
Salaries and Wages	2,214,451	1,358,614	939,464	889,086	729,028
Other Expenses	848,704	711,688	712,603	786,805	529,681
PROFIT/(LOSS)	417,635	(345,553)	383,292	158,606	307,072

Table 1. Reflects a breakdown of the SPCA's most common groups of income and expenses from 2014 through 2018.



Income and Expenses

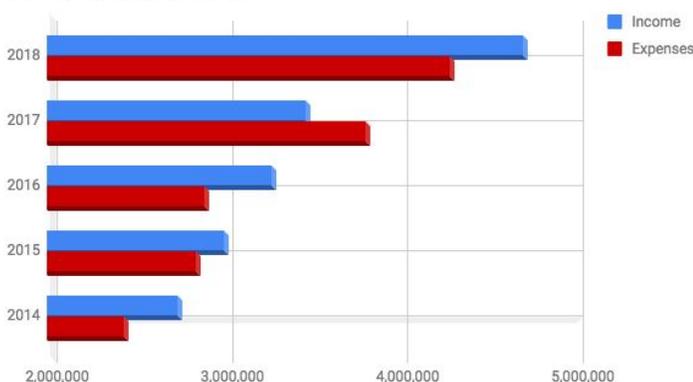


Figure 1. Reflects a visual comparison of income and expenses from 2014 through 2018.

Notable Income

We made a profit for the financial year ended 30 June 2018. This is mostly due to the increase in donations, events/campaigns organised, and the money we saved from buying less pet food.

In late 2017 a shipment of pet food was donated to the SPCA due to an insurance claim. This supply lasted the SPCA until August 2018. As a result, the increase in donated pet food enabled us to give even more food to the other branches compared to previous years as well as save costs by decreasing pet food purchases.

Notable Expenses

Accounting fees have increased by a big margin, this is due to the temporary appointment of a bookkeeping company, after the resignation of Ms. Detering. Ms. Herna Lingenfelder was appointed as our bookkeeper from 1 November 2017.

Repairs and maintenance have increased by 49 percent. The premises are old and in

constant need of repairs and plumbing services.

Total salaries increased by 63 percent this year, as the CEO's salary is included in this amount.

Audit

The financial statements were correct at our AGM 2018, but the auditor subsequently made some minor changes which are reflected in the published Annual Financial Statement (AFS).

The Cost of Sheltering Animals

Many people wonder how much it costs run a shelter and how funds are utilized. In order to make this information tangible the breakdown of cost per cat and dog may help our supporters understand just how much it costs the SPCA to take in animals and serve our community. During FY18 the SPCA has had an average of 262.51 cats and dogs at the shelter at any given time.

The Cost of Sheltering Animals

For 1 Dog*

First month = N\$3,091.67

Following months: N\$1,258.84

For 1 Cat*

First month = N\$2,132.95

Following months: N\$1,201.34

** Estimated cost for a healthy cat/dog arriving at the SPCA based on FY18 costs.*

Table 2. Breakdown of basic costs for cats and dogs at the SPCA.



Animal Activities

Our mandate as the SPCA is to prevent cruelty to animals. As such, one of our core functions over the years is to provide shelter to animals that has nowhere else to go. Whilst we work with and respond to calls for many animals ranging from little birds and various wildlife, to livestock and equines, most of the animals we see throughout the year are cats, dogs, and other species kept as pets.

Incoming Animals

We have divided incoming animals into stray and surrender animals (see *Figure 2*). The biggest portions of incoming animals are still stray animals, but we have seen a rise in surrender animals. Whilst we primarily receive cats and dogs, we also

receive other animals, which this past year consists of a pig that was confiscated, tortoises, wild birds that we give to rehabilitate, parrots, rats, and rabbits that come into SPCA.

Adopted Animals

Our statistics for adoptions show how many of which type of incoming animals get adopted and that the number between surrenders and adoptions are pretty even. Contrary to popular belief, this shows that that surrendered as well as stray animals make wonderful new family members. Any misconceptions that you cannot train a stray animal to be a part of a family, or that surrendered animals are 'broken' can be dismissed by looking at the numbers.

Animal Intake

Total Animals: 3,695

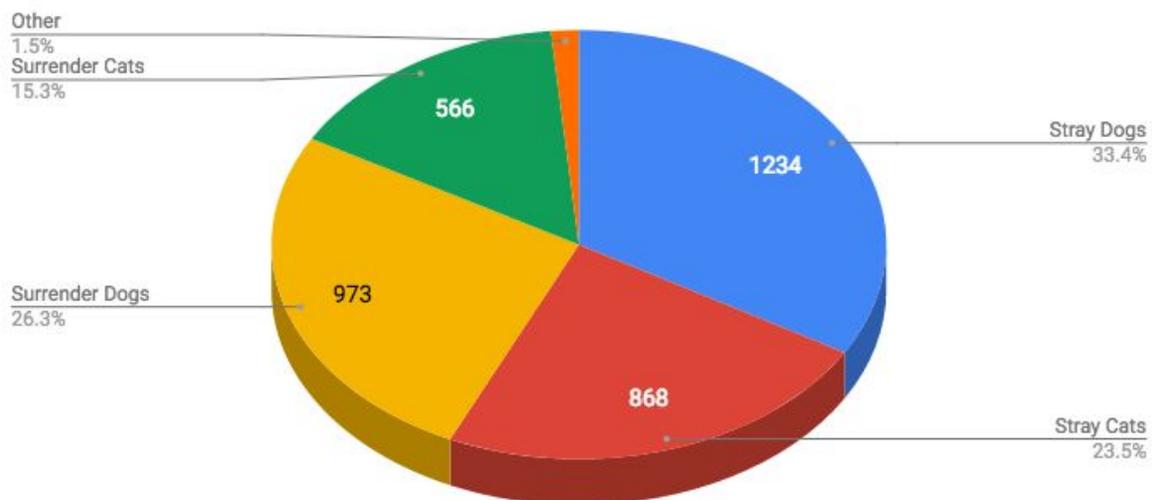


Figure 2. Reflects incoming animals.



Adoptions

Total Animals: 438

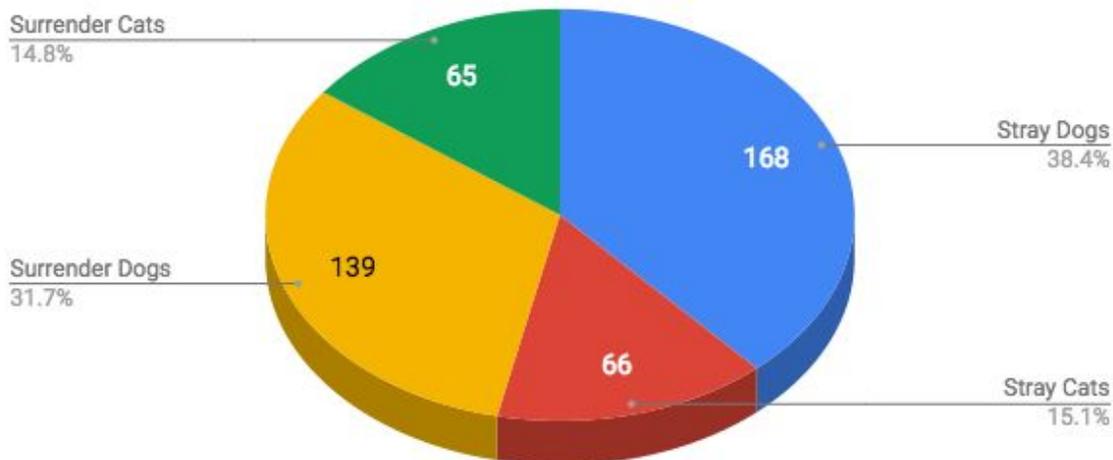


Figure 3. The graph show number of adoptions.

Animals Returned to Owner

The returned to owner chart (see *Figure 4.*) shows how many animals have been found after getting lost. *Figure 6.* show how this compares to previous years. The numbers in the surrender dogs and cats, where they were returned to owner is comprised of the incoming animals where the owners surrendered mothers with puppies or kittens. We put in a great effort to have these owners take the mothers back sterilised. Very often these are animals that are already older, and the owners are just tired of getting puppies or kittens every six months. They will often ask to have a male puppy or kitten returned to them, thinking that this will solve the problem. But as the mothers already know them, and are part of the family, we will spay and return them.

This does not always work out, but we try our best to achieve this.

Euthanasia

The SPCA euthanize animals based on medical and behavioral assessments. With limited funding, resources, space, and not enough adoptions we have to make tough decisions on a daily basis. We do not want any severely sick or injured animals to suffer, nor do we want to risk confirmed aggressive animals get back out to the public. We believe it is our responsibility to make these difficult decisions when an animal is in our care. The euthanasia numbers can be seen in *Figure 5.* We always endeavour to keep these rates as low as possible, and return as many animals as possible to their homes, or find new homes for them. Unfortunately this is



not always possible. Especially from Katutura, we will often get severely sick

surrenders, that are so sick that the only option is euthanasia.

Returned To Owner

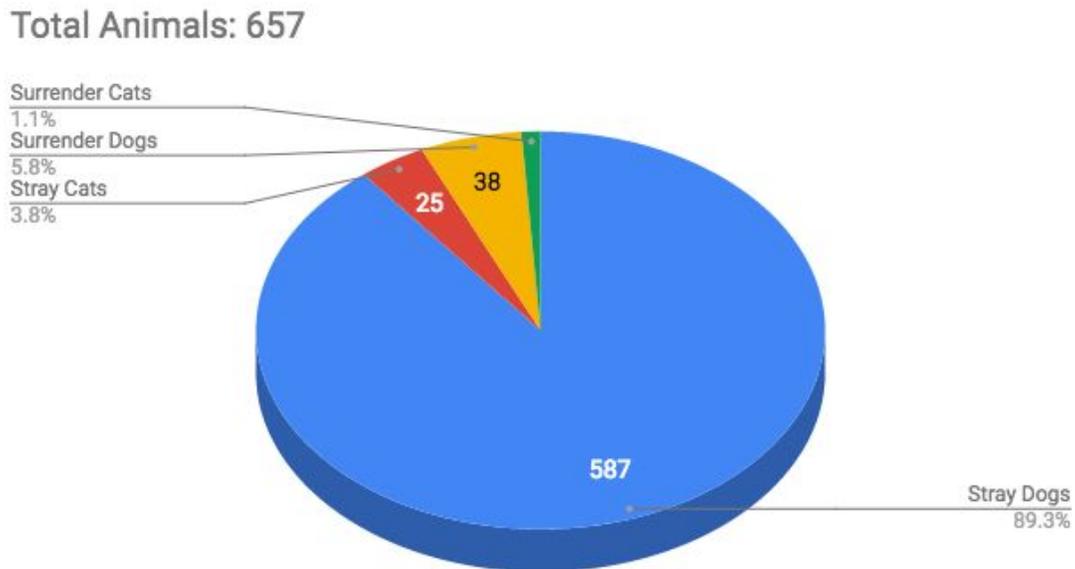


Figure 4. Number of animals that were returned to owners.

Euthanasias

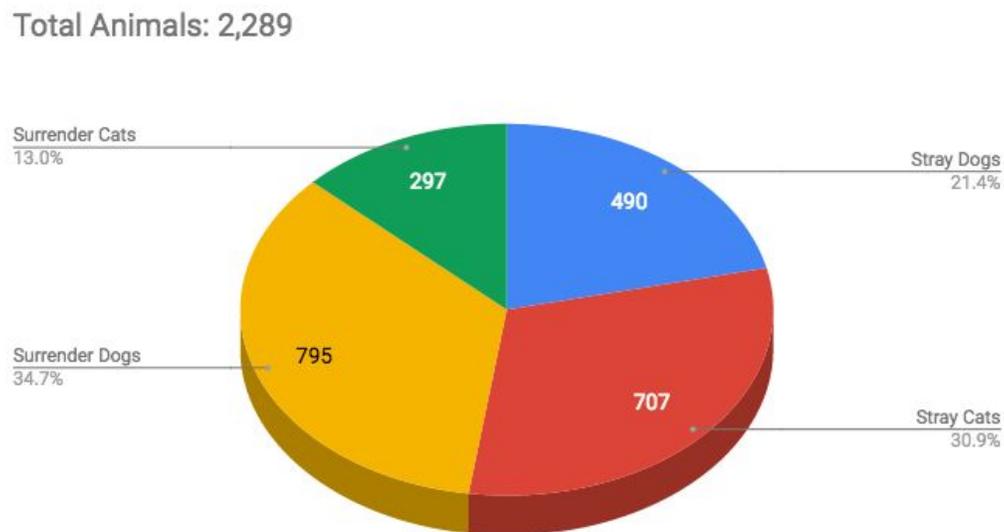


Figure 5. Show number of animals euthanized.



Comparison FY17 and FY18

Animal Income/Outcome Statistics

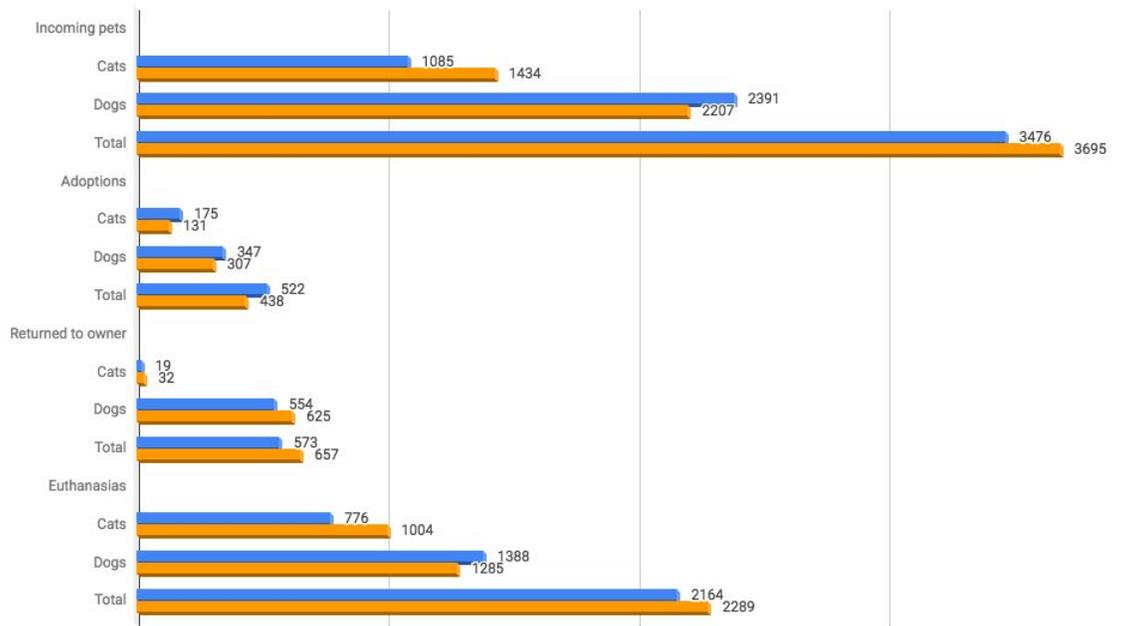


Figure 6. Show a comparison between animal statistics from FY17 and FY18.

Notable Trends and Conclusions

As is noticeable in *Figure 6*, we have received quite a few more cats this year than the previous year. This is a trend which SPCA management believe will continue. In regards to dogs, there were less incoming dogs than the previous year. Adoptions decreased a bit. A plausible reason is that the decrease in adoptions are due to market saturation as well as financial climate.

Animals returned to owner has increased. We ascribe this to the fact that we post the 'Is this your dog/cat?' pictures on facebook. Furthermore, after years of microchipping pets, we have now seen an increase in chipped pets, therefore it is easier to return these pets home. The rise in cats that are returned is especially encouraging.

Animal Services

At the SPCA we have two hard working inspectors who are at the frontlines at all times.

SPCA Inspectors' Accomplishments

- Collected a total of:
 - 427 stray cats
 - 511 stray dogs
 - 196 surrender cats
 - 626 surrender dogs
- Attended to 392 complaints with follow-ups
- Completed 271 pre-adoption house checks
- Drove a total of 63,769 km

Table 3. Brief accomplishments of SPCA Inspectors.



See Table 3. For their impressive accomplishments in this past year. The three SPCA cars are on the road almost constantly to respond to animal complaints, reports, and rescues.

The Year Ahead

In August 2018 the SPCA Windhoek Committee appointed Hanna Rhodin as the General Manager. Harald Fülle was hired as the CEO of SPCA Namibia. The position was previously a joint one and has now been separated so each individual will be able to better work on the tasks at hand.

Harald has a 25 plus year track record of high profile marketing initiatives and has continued the work on bringing the branches together, secure national sponsorships, and addressing national SPCA related animal welfare matters and campaigns.

Hanna has a masters degree in Communication for Development and has worked in animal welfare and animal sheltering for nearly ten years, both in the United States and in Kuwait. She oversees fundraising and events, sponsorships, donor relations, corporate relationships, education, and specific programs for the Windhoek branch.

Sylvia Breitenstein is the Branch Manager at SPCA Windhoek, and is known for being synonymous with the SPCA after over 30 years of service to the organization in different capacities. Sylvia will continue her hard work to promote animal welfare in our community, to ensure that the shelter

animals are cared for, and that they make it to their new homes.



Image 1. SPCA Windhoek Committee and Management. Top left to right: Saskia den Adel-Sheehama, Lee Keily (Chairperson), Tinus Hansen, Reinhard Redecker, Ronel Lewies, Sylvia Breitenstein (Branch Manager). Middle left to right: Cristel Villet, Annie Marggraff (Vice Chair), Marianne Röder (Secretary), Hanna Rhodin (General Manager). Bottom left to right: Charlotte Veldsman (Treasurer), Eileen Grosse-Weischede.

At the AGM 2018, new Committee members were elected and welcomed to the SPCA team. The SPCA Windhoek Committee now consists of:

- Lee Keily (Chairperson),
- Annie Marggraff (Vice Chairperson),
- Marianne Röder (Secretary),
- Charlotte Veldsman (Treasurer),
- Cristel Villet,
- Eileen Grosse-Weischede,
- Reinhard Redecker,
- Ronel Lewies,
- Saskia den Adel-Sheehama, and
- Tinus Hansen.

The strong team includes members that have long working knowledge of SPCA and professionals with fresh ideas. Together they bring forth expertise and experience in animal welfare, veterinary medicine, wildlife, law, accounting, fundraising, engineering,



development, and organizational management.

The new and existing management at the SPCA are working on growing and developing a few particular programs and continue to work on a couple of initiatives, namely Humane Education, Volunteer Program, Sponsor and Donor Relations, and Best Practices.

Humane Education

The children are key to our future and the future of animal welfare, therefore SPCA will put additional efforts into formalizing our educational program and growing our Education team. We aim to reach more schools, classes, and children by creating curriculums, activities, and materials that can be shared with teachers and children for easier access to humane education.

Volunteer Program

The SPCA is fortunate to have such committed volunteers. We have formalized our volunteer program and will continue to grow the program so volunteers can be empowered and utilized based on their skills and expertise.

Sponsor and Donor Relations

In order for non-profit and welfare organizations to engage with new sponsors and donors, and retain existing ones the relationship must be mutually beneficial. This is why the SPCA will be launching a new sponsorship package for private individuals and companies donating funds, services, time, or in-kind items with rewards based upon their annual and monthly contributions.

Best Practices

Different shelters have different strengths. The SPCA in Windhoek has large kennels for dogs; yards for the dogs to play in everyday; spacious cat rooms; dedicated employees, volunteers, and donors; and partnering veterinarians to ensure the medical health of animals. We believe that any animal shelter can continue to improve, learn from our counterparts, and constantly look to what is happening in the field at home and internationally.

Relocation Initiative

SPCA Windhoek has been in its current location since its creation in 1949. From an empty plot we have built, extended, and renovated our dog kennels and catteries over the years. Time has taken its toll on our animal shelter and expensive renovations is pushing us to look for viable solutions. The committee has been investigating moving the SPCA Windhoek shelter to a new location for some time, and will redouble its efforts to gain a way-forward in 2019.

Thank You

A great big thank you to our two inspectors, who are on the frontlines all the time. To all the staff that works tirelessly at making the animals lives better, a big thank you. We could not do it without everybodys help. We would also like to thank the Committee, volunteers, and foster caregivers, who help us keeping the SPCA going.



A big thank you goes to all of our sponsors, grantors, and donors who have given services, in-kind, and monetary donations. You keep the organization afloat. We could not do what we do without you.

You are all heroes in the eyes of the animals.

This report was prepared by:

Hanna Rhodin (General Manager)
Sylvia Breitenstein (Branch Manager)
Harald Bartsch (former Acting Chair FY18)
Charlotte Veldsman (Treasurer)

This report was reviewed and approved by:

Harald Bartsch (former Acting Chair FY18)
Marianne Röder (Secretary)
Charlotte Veldsman (Treasurer)
Lee Keily (Chairperson FY19)

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